



## **WOMBOURNE PARISH COUNCIL**

### **Minutes of the Sub-Committee of Finance and General Purposes High Street Recovery and Rejuvenation Committee Meeting**

held on **Thursday 19<sup>th</sup> August 2021** at 5pm

This meeting was held in the Council Chamber, Civic Centre, Gravel Hill, Wombourne, WV5 9HA.

#### **Present -**

Councillors: Barry Bond MBE, Dan Kinsey, Daisy Tait

Retailors: None

Clerk: Rachael Wright

#### **66/21 – Apologies**

Apologies were received from Cara Hickman and Councillor Mary Roberts.

#### **67/21 – Declarations of interest**

None.

#### **68/21 – Matters arising from the meeting of 12<sup>th</sup> August 2021**

None.

#### **69/21 – Confirmed acts for 21<sup>st</sup> August 2021**

The Chairman confirmed the acts confirmed were Royal British Legion, Got 2 Sing Choir, Gail Crampton, Spike Riley, Wombourne Stormtrooper, Local Defence Volunteers and the local PCSO's.

#### **70/21 – Participating retailers**

The Chairman advised Members 25 retailers had accepted Superhero posters for their shop windows as part of the trail. There had been little engagement in the retailers WhatsApp group about running offers or decorating windows. Taylors Greengrocers were running an offer, and Ravens Nest had produced some flyers to have on HQ to give out. A couple of the retailers in Common Road were dressing up for the occasion. The Chairman agreed to put a message on the retailers WhatsApp group asking who was dressing up or running a special offer to ensure that Councillor Dan Kinsey could visit them on the day.

#### **71/21 – Review advertising for the event**

The Clerk confirmed the trail advert had been boosted on Facebook at a cost of £15 and had reached almost 4000 people. Adverts for each individual act had already been or were scheduled to be on Facebook and Instagram and had been put on Twitter where possible. Posts had also been scheduled on the day, including a 2-hour countdown, reminder for the trail, reminder for the panto tickets and finally a thank you after the event.

#### **72/21 – Checklist**

Members ran through the checklist, and made some alterations as required.

**73/21 – HQ**

It was agreed that the HQ would give out the trail sheets and pencils to children, sell panto tickets, have feedback sheets/conversation starters to gain information from visitors, Ravens Nest flyer and guide map.

**74/21 – 18<sup>th</sup> September 2021 event**

Members agreed this event would solely be for the centre of the village and another event would be organised for Common Road.

The craft fayre had been advertised and all tables had been booked with 4 on a reserve list. Members agreed to think about whether to put on another date, perhaps to coincide with Small Business Saturday for residents on the reserve list.

Tinkerbelle and Belle from Every Little Dream had been booked, Wombourne High School Drama Students were also pencilled in. Unfortunately, it appeared Wombourne Players were unable to assist. Members agreed to find residents who may be able to assist with story telling and agreed for the Clerk to approach Vik Moriarty and Simon Keeling, and for Councillor Daisy Tait to approach Alison Brasier -Creagh. The Chairman asked the Clerk to re-book Karen McKee.

Members agreed to hold a best dressed fancy-dress competition for children and the Clerk agreed to make enquiries about having a QR code in shop windows or locations around the village so that entries can be submitted throughout the day.

**75/21 – Costings**

The Clerk confirmed £21.31 had been spent on plastic stands for flyers, £48.71 on prizes for trail, £15 on a Facebook advert. Members agreed to reimburse the Methodist Church for the refreshments in Common Road. They also agreed to add the cost of Canva software (£99.99) since it had predominantly been used for this project to date.

**76/21 – Date of the next meeting**

It was agreed the next meeting would take place on Wednesday 25<sup>th</sup> August 2021 at 5.00pm.

**The meeting closed at 6.05pm.**

**Signed:** .....

**Dated:** .....