



## **WOMBOURNE PARISH COUNCIL**

### **Minutes of the Sub-Committee of Finance and General Purposes High Street Recovery and Rejuvenation Committee Meeting**

held on **Thursday 2<sup>nd</sup> September 2021** at 5pm

This meeting was held in the Council Chamber, Civic Centre, Gravel Hill, Wombourne, WV5 9HA.

#### **Present -**

Councillors: Barry Bond MBE, Dan Kinsey, Daisy Tait

Retailors: None

Clerk: Rachael Wright

#### **90/21 – Apologies**

Apologies were received from Councillor Mary Roberts.

#### **91/21 – Declarations of interest**

None.

#### **92/21 – Matters arising from the meeting of 25<sup>th</sup> August 2021**

The Clerk informed Members there were still some sweets to collect from the office. Some further panto tickets had been sold, but she didn't have an exact number to hand.

#### **93/21 – Participating retailers**

The Chairman advised the retailers WhatsApp group was still relatively quiet, and it was assumed the usual shops would partake in fancy dress, dressing their windows and putting special offers on.

#### **94/21 – Confirmed acts, locations, and requirements for 18<sup>th</sup> September 2021**

The Clerk advised she had been in touch with TF Productions Ltd who had numerous princesses available at £150 for the first hour and £30 for each subsequent hour. Noting that they wanted to make a big impact on the last event, Members agreed to hire Cinderella, Mary Poppins, and Rapunzel from TF Productions. They had already booked Belle and Tinkerbell from Every Little Dream. Unfortunately, Wombourne High School had pulled out citing they didn't have enough students to put on a performance. Sophie Elizabeth Dance were keen to be involved but hadn't confirmed what their show would be or for how long. Vik Moriarty was happy to be a storyteller and was trying to find a suitable costume (cost of which would along with any props be reimbursed by the Parish Council).

Other acts confirmed were Karen McKee, Sam Morgan, and Paul Maddox who all took part in the first event. It was understood that Wombourne School of Music would be putting on an Alice in Wonderland themed music event from 1.30pm.

Members agreed to the following locations for each of the acts:

Belle and Tinkerbell – outside Wombourne Computers Ltd (gazebo and power required)

Vik Moriarty (story telling) – outside Maypole  
Cinderella – outside Taylors  
Karen McKee – outside FRESH  
Mary Poppins – outside Ravens Nest (gazebo)  
Sam Morgan – outside Maypole (power required)  
Rapunzel – outside URC (gazebo)  
Sophie Elizabeth Dance – outside Civic Centre  
Paul Maddox – outside Windmill Bakery  
Wombourne School of Music – Walkers Way

It was agreed Councillor Dan Kinsey would discuss with the coffee shops whether they would accept a voucher in lieu of £5 credit to be paid from Chairman's Allowance to buy each act a drink and light refreshment, to be invoiced to the Parish Council after the event.

### **95/21 – Checklist**

Members noted whilst there was no event in Common Road, more Councillors would be required to assist due to someone being in the Council Chamber at all times for the craft fayre from 11am-3pm. The Clerk advised both Steve Wright and Joe Ingram were available to assist. The Chairman agreed to ask BKV volunteers to tidy up the locations prior to the event. The Clerk agreed to finalise the checklist and issue to Members.

### **96/21 – Volunteers**

Councillor Dan Kinsey agreed to speak to Helen Standish Bevan about the Girl Guides participating, perhaps to act as tour guides, being located at each of the locations with an act and directing members of the public to the next location. The Chairman agreed to check if Martin Perry was available to assist on the day and ask Taylors Greengrocers if they had any volunteers available to assist also, noting that 5 gazebos would need to be set up and dismantled this time.

### **97/21 – Fairy Tale Trail**

The Chairman advised she hoped 25 retailers would participate again, although they would all be in the village centre this time rather than Common Road too. Some prizes had been purchased already. Members agreed to see how many participants there were, and if a similar number to the Superhero Trail to purchase sweets for each child who took part. It was agreed the Clerk would order 50 bookmarks to be given to the children who participate in dressing up as a memento from the day.

### **98/21 – Craft Fayre**

The Clerk confirmed 12 tables had been given out. Stall holders had been told they could set up from 10am with the fayre running from 11am-3pm. It was agreed a Councillor should be present at all times in case of any queries. The Clerk agreed to enquire whether the Parish Council could invoice themselves for room hire.

### **99/21 – Advertising**

The Clerk showed Members the monthly Home Instead newsletter which had a full page spread on the last event, and an advert for the next one. She agreed to email all Primary Schools in Wombourne to let them know about the forthcoming event. It was agreed that the Facebook adverts attracted most of the visitors to the village for the last event, including families from as far as Walsall, so Members agreed to spend £5 per day per princess over 5 days (so £125) from 13<sup>th</sup> to 17<sup>th</sup> September, and £5 per day on the craft fayre ad on 15<sup>th</sup>, 16<sup>th</sup>, and 17<sup>th</sup> September (so £15). The Clerk agreed to email the District Council's weekly news round up also.

### **100/21 – Promotion**

Nothing to discuss under this matter.

**101/21 – Funding**

Members agreed to run High Street events right through the autumn and winter into the new year, including a winter and spring fest and then assess what funding is left to purchase physical assets noting the fund was available until the end of the financial year. Arrangements and events would be discussed at the next meeting.

**102/21 – Common Road event**

The Chairman agreed to discuss with the retailers in Common Road to see if there was an appetite for an event on Saturday 30<sup>th</sup> October, and if there one was how they would get involved.

**103/21 – Costings**

Members had agreed to £300 for Every Little Dream for Belle and Tinkerbell, £720 for TF Productions for Cinderella, Mary Poppins, and Rapunzel, £125 on princess ads, £15 on craft fayre ads totalling £1160. 2 new gazebos had been purchased, as well as prizes for the event so the total was approximately £1350 for the 18<sup>th</sup> September event.

**104/21 – Date of the next meeting**

It was agreed the next meeting would take place on Monday 4<sup>th</sup> October 2021 at 6pm.

**The meeting closed at 6.35pm.**

**Signed:** .....

**Dated:** .....